



Liquid Leader : From Woodstock to Wikipedia Multigeneration Management Ideas That are Changing the Way We Run Things

By Szollose, Brad

Greenleaf Book Group, Austin, Texas, 2011. Cloth. Book Condition: New. Dust Jacket Condition: As New. 8vo - over 7¾" - 9¾" tall. Easing the tensions between generations in the workforce demands a new type of leadership, one based on adaptability, transparency, and strength. With his actionable program, Brad Szollose shares the wisdom and the tools necessary for anyone to acquire the flexibility and insight of a liquid leader. This wide-ranging discussion by a pioneering Internet entrepreneur provides an entirely new perspective on the major factors affecting business today. The author reveals seven immutable laws that can enable any leader to maximise the effectiveness of any organisation. From placing people first to leaving a lasting legacy, the liquid leader knows just the right techniques to motivate individuals to perform at their best. This book will help readers to avoid getting caught up in a workforce culture clash and learn how a dynamic approach to everything from communication to social commitment can bridge the culture gap. 307pp.



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