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## How to Shoot Video That Doesn't Suck

By Steve Stockman

Paperback. Book Condition: New. Not Signed; How to Shoot Video That Doesn't Suck is all about the language of video. It's about how to think like a director, regardless of equipment (amateurs think about the camera, and pros think about communication). It's about the rules developed over a century of movie-making - which work just as well when shooting a two-year-old's birthday party. Written by Steve Stockman, the director of *Two Weeks* (2007), plus TV shows, music videos, and hundreds of commercials, *How to Shoot Video That Doesn't Suck* explains in 74 short, pithy, insightful chapters how to tell a story and entertain your audience. Here's how to think in shots - how to move-point-shoot-stop-repeat, instead of planting yourself in one spot and pressing 'Record' for five minutes. Why never to shoot until you see the whites of your subject's eyes. Why to 'zoom' with your feet and not the lens. How to create intrigue on camera. The book covers the basics of framing, lighting, sound (use an external mic), editing, special effects (turn them off), and gives specific advice on how to shoot a variety of specific situations: sporting events, parties and family gatherings, graduations and performances. Plus, how...



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